

Press Release 18.12.19

Opening of the "R-Experience Pop-Up Kitchen & Bar" in Pontresina – a themed restaurant with automotive flair

From today until mid-March, R-Experience is launching an exclusive Pop-Up-Hospitality building that will be transformed into a high-class, themed restaurant in Pontresina, open to both residents of the Engadin and tourists. While maintaining R-Experience's extremely high standards of service, Engadin top chef Dario Cadonau and R-Experience head chef Ambros Notz will spoil their guests with gastronomic delights as they did with visitors of the R-Motorsport Aston Martin team in the DTM race series. A special highlight forms the lounge with exclusive Aston Martin vehicles on display along with the first Aston Martin SUV DBX.

The "R-Experience Pop-Up Kitchen & Bar in Pontresina", a unique mobile restaurant concept, is coming to the Engadin's alpine valley. The R-Experience Truck, which accompanies the R-Motorsport team to races in Europe, is an important part of the hospitality facility and forms the basis of the gastronomic experience with new, larger hospitality is set to open for the first time in Pontresina. The new building, which will be used during the 2020 race season, has two levels with a cube-shaped upper floor. The team has already covered many miles this year, travelling to various racetracks, including Budapest, Monza, Silverstone, Le Castellet, Spa Francorchamps and the Nürburgring. As a highlight and at the end of the year, the team now has its last stop in Pontresina, creating a gastronomic hotspot for the general public – from international racetracks straight to the Swiss mountains. The new Aston Martin SUV DBX will be featured in the lounge of the pop-up restaurant on this special occasion, followed by other special cars.

Our hosts: R-Experience with Dario Cadonau and Ambros Notz

The "R-Experience Pop-Up Kitchen & Bar in Pontresina" is a project developed by AF Racing (Switzerland) AG which encompasses a number of brands, all featuring the letter 'R': R-Experience, R-Service, R-Reforged and R-Motorsport. With R-Experience, the two entrepreneurs and passionate motorsport enthusiasts, Dr Andreas Baenziger and Dr Florian Kamelger, run their own R-Motorsport racing team and the 1904 DESIGNED BY LAGONDA restaurant in Zurich. The area which is home to the R-Experience Pop-Up Kitchen & Bar is kindly provided by Bettina and Richard Plattner (plattner & plattner).

Dr Andreas Baenziger: "We seek to convey the world of R-Experience to our guests with passion and emotion. The focus is always on customers and their well-being. Our aim is to create unforgettable moments and to surprise and delight our guests time and again – from the racetrack to Pontresina."

Dario Cadonau, innovative, world-renowned star chef (5-star superior IN LAIN hotel in Brail, 1 star Michelin Guide, 17 Gault & Millau points) and business partner of the two entrepreneurs for many years, will put the joint vision of a very special pop-up restaurant in Pontresina into practice as head chef aided by R-Experience chef Ambros Notz, who will attend to guests' needs at the restaurant.

Dario Cadonau: "Being a good host is not just a matter of impressing with your culinary skills, you also have to connect with guests through passion, innovation and emotion. We are looking forward to being able to create a very special atmosphere in the "R-Experience Pop-Up Kitchen & Bar". To be able to realise the vision of R-Experience directly in my home town is, of course, even more exciting."

Ambros Notz added: "We are pleased to be able to offer our guests an insight into the world of R-Motorsport, while impressing them with our passion for haute cuisine. We're going to make the "R-Experience Pop-Up Kitchen & Bar" a hot-spot in gastronomic terms during the 2019/2020 winter season and connect the public with motor racing and beyond."

Celebrating very special moments

As a special highlight, the restaurant will host a string of events on a regular basis. Under the motto 'QUATTER AMIS CHI CUSCHINAN' (four friends who cook), all four R-Experience chefs will join forces once a month in Pontresina to cook dishes together from all R-Experience venues, offering guests a real gastronomic experience in a very special atmosphere. "POP-UP FOR NEW YEARS EVE" will be another stand-out event where guests can enjoy an exclusive five-course meal in an unusual setting and ring in the New Year with family and friends.

About the restaurant

The "R-Experience Pop-Up Kitchen & Bar" can accommodate up to 50 guests. From 18th December 2019 to mid-March 2020, an experienced team under the direction of Dario Cadonau and Ambros Notz will take care of the well-being of the guests. The new R-Experience dining concept is well worth a visit whether for coffee, lunch or dinner.

Opening times:
9.30 am - 12 midnight

Address:
R-Experience
Via Maistra 160
7504 Pontresina
pontresina.r-experience.com

About Pontresina

Only a 10-minute drive from St Moritz, this historic mountaineering village unites everything you could imagine under a Swiss winter idyll. The charming traditional Engadin houses and elegant large hotels from the Belle Epoque era instantly transport you to a time and place where ambition and passion merge into one. And this is where the Pop-Up is being established, in this very special place, Pontresina, nestled between historic houses, enticing visitors to sample extraordinary culinary delights and enjoy special events in a unique setting.

You may use any of the quotes from the above, but please name your source and provide a link to pontresina.r-experience.com

Pictures and video material can be found under the following [link](#).

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